



CHRISTINE MICHEL CARTER

Ebony Magazine profiled Christine as a “Black, Fresh & 20-Something” Leading Voice

Baltimore Business Journal named her one of 40 Under 40 Professionals Hungry For Success

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[Christine Michel Carter](https://www.linkedin.com/in/ChristineMichelCarter)

Christine Carter is a nationally known marketing strategist and millennial thought leader, based in Baltimore. She has experience driving results for innovative, category leading companies.

Christine has formed strategic alliances for organizations with the following companies and brands: Amazon (Whole Foods), IKEA, KIND Snacks, Popchips, Procter & Gamble (CoverGirl), Red Bull GmbH, Starbucks, The Coca-Cola Company (Honest Tea) and Under Armour. Christine has also partnered with niche brands such as 23andMe, AARP, ALDI, Brahmin, Chicco, Hungryroot, OtterBox, Orgain, and Therapedic as a social media influencer via her Twitter and Instagram accounts.

TV /PODCAST APPEARANCES:

Christine is a voice for millennial moms (and uniquely, young black female professionals and mothers). As a result she has appeared on a number of podcasts, served as a panelist at national conferences and has advised multicultural media outlets like *Black Entertainment Television (BET)*.

ABC2News, Black Girl Bosses Podcast, The Black Girl Bravado Podcast, Black Girls Laughing Podcast, MadameNoire, Switch, Pivot or Quit Podcast, WEAA-FM, WBFF-FOX, WJLA-ABC.

CONTRIBUTOR/FEATURED IN & ON:

Christine is currently a contributor to Forbes and Huffington Post covering black millennials and millennial moms. She also contributes a health and wellness perspective to *Health* (which is often syndicated to partners, including *RealSimple*).

Christine has been featured on *After the Aisle, Baltimore Business Journal, Black Bride, Consultant Journal, Ebony, eMarketer, Forbes, Health, Huffington Post, Inc., MSN, MSNBC, Maryland Daily Record, Real Simple, Retail Customer Experience, RetailerNOW, Smart CEO, Social Media Today, TIME, TODAY, Women in Retail Leadership Circle, Women’s Health.*

AUTHOR:

*“MOM AF: Owing Your Sh*t As A #MOMBOSS” (Working Title, 2018)*

CONTACT

PUBLIC RELATIONS

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