



CHRISTINE MICHEL CARTER

Baltimore Business Journal named her one of 40 Under 40 Professionals Hungry For Success

Bizwomen called her The Exec Who Inspires Millennial Moms

Ebony Magazine profiled Christine as a "Black, Fresh & 20-Something" Leading Voice

christinemichelcarter.com



[cmichelcarter](https://twitter.com/cmichelcarter)



[cmichelcarter](https://www.instagram.com/cmichelcarter)



[Christine Michel Carter](https://www.linkedin.com/in/ChristineMichelCarter)

Christine Carter is a nationally known marketing strategist and millennial thought leader, based in Baltimore. She has experience driving results for innovative, category leading companies.

Christine has formed strategic alliances for organizations with the following companies and brands: Amazon (Whole Foods), IKEA, KIND Snacks, Poptarts, Procter & Gamble (CoverGirl), Red Bull GmbH, Starbucks, The Coca-Cola Company (Honest Tea) and Under Armour. Christine has also partnered with niche brands such as 23andMe, AARP, ALDI, Brahmin, Chicco, Goodwill, Hungryroot, OtterBox, Orgain, Suja Juice and Therapedic as a social media influencer via her Twitter and Instagram accounts. She also has advised multicultural media outlets like Google and Black Entertainment Television (BET).

TV /PODCAST APPEARANCES:

Christine is a voice for millennial moms (and uniquely, young black female professionals and mothers). As a result she has appeared on a number of podcasts, served as a panelist at national conferences and has advised multicultural media outlets like *Black Entertainment Television (BET)*.

ABC2News, Beyond Mom Podcast, Black Girl Bosses Podcast, The Black Girl Bravado Podcast, Black Girls Laughing Podcast, MadameNoire, Maryland Public Television, Switch, Pivot or Quit Podcast, WEAA-FM, WBFF-FOX, WJLA-ABC.

CONTRIBUTOR/FEATURED IN & ON:

Christine is currently a contributor to Forbes and Huffington Post covering black millennials and millennial moms. She also contributes a health and wellness perspective to *Health* (which is often syndicated to partners, including *RealSimple*).

Christine has been featured on 21Ninety, *After the Aisle*, *Baltimore Business Journal*, *Baltimore's Child*, *Baltimore STYLE*, *Bizwomen*, *Black Bride*, *Blavity*, *Consultant Journal*, *Ebony*, *eMarketer*, *Entrepreneur*, *Forbes*, *Health*, *Huffington Post*, *Inc.*, *MSN*, *MSNBC*, *Maryland Daily Record*, *New York Times*, *Real Simple*, *Retail Customer Experience*, *RetailerNOW*, *Smart CEO*, *Social Media Today*, *Sophisticate's Black Hair*, *TIME*, *TODAY*, *Women in Retail Leadership Circle*, *Women's Health*, *xoNexole*.

AUTHOR:

*"MOM AF: Owing Your Sh*t As A #MOMBOSS" (Working Title, 2018)*

CONTACT

PUBLIC RELATIONS

Robyn Stevens
prmedia@live.com
856.298.9820