

CHRISTINE MICHEL CARTER

the #1 global voice for Black millennial moms

christinemichelcarter.com ▪ speaker reel: bit.ly/2LIWhDp



“Black buying power will rise to \$1.54 trillion driven by gains in population, income and education. Working-parent lifestyles have led Black people to over-index against the total U.S. population for dollars per buyer spent in a majority of categories.” -Nielsen

“One million millennials become mothers every year, and 76% of working moms feel society does not do a good job of understanding and supporting mothers.”-Motherly

social audience



@cmichelcarter

Christine has over 50K social followers and influencer partnerships with the following brands: 23andMe, AARP, ALDI, Brahmin, Chicco, Goodwill, Hungryroot, OtterBox, Orgain, Suja Juice and Therapedic.

speaking topics

Work-Life Balance Tips For Today's Parents ▪ Millennial Moms: The \$2.4 Trillion Social Media Influencer ▪ How The Black Millennial Mom Can Save Your Brand ▪ How Social Media Impacts America's Youngest Generation ▪ Overcoming Impostor Syndrome At Work ▪ How To Network Online And In Person When You're A Mom ▪ How Millennials Network Differently Than Generation X

contact [Robyn Stevens](mailto:RobynStevens@prmedia.com) for booking
prmedia@live.com ▪ 856.298.9820

Christine Michel Carter is the only Black millennial mom writer with a global voice for young moms and Black female professionals. A thought leader and marketing strategist, Christine has been called "the exec inspiring millennial moms," a "go to expert for millennial moms," a "boss mom," "mom on the move" and "the voice of millennial moms." She is also the creator of Mompreneur and Me, an inclusive parent and child-friendly networking events that began in 2015 as a way for parents to spend time with their children and network with other like-minded professionals at the same time.

featured in / media segments

The New York Times Women'sHealth Health EBONY



ABC2News, Baltimore Business Journal, Baltimore's Child, Baltimore STYLE, Bizwomen, BlackHER, Ebony, ESSENCE, Harper's BAZAAR, Health, MadameNoire, Maryland Daily Record, Medium, MSN, MSNBC, New York Times, Real Simple, Sophisticate's Black Hair, TODAY, WEAA-FM, WBFF-FOX, WJLA-ABC, Women's Health, xoNecole and more

regular contributor to

Forbes TIME Inc. Entrepreneur 21 NINETY and others

media praise

“Christine was a great speaker. She was assertive and direct and added a great voice to the program and the panel she spoke on.” - Catherine Sontag, Events Director