

# CHRISTINE MICHEL CARTER

the #1 global voice for Black millennial moms

christinemichelcarter.com ■ speaker reel: [bit.ly/2LIWhDp](https://bit.ly/2LIWhDp)

Christine Michel Carter is the only Black millennial mom writer with a global voice for young moms and Black female professionals. A thought leader and marketing strategist, Christine has been called "the exec inspiring millennial moms," a "go to expert for millennial moms," a "boss mom," "mom on the move" and "the voice of millennial moms." She is also the creator of Mompreneur and Me, an inclusive parent and child-friendly networking events that began in 2015 as a way for parents to spend time with their children and network with other like-minded professionals at the same time.



## social audience



@cmichelcarter

Christine has over 50K social followers and influencer partnerships with the following brands: 23andMe, AARP, ALDI, Brahmin, Chicco, Goodwill, Hungryroot, OtterBox, Orgain, Suja Juice and Therapedic.

## speaking topics

Work-Life Balance Tips For Today's Parents ■ Millennial Moms: The \$2.4 Trillion Social Media Influencer ■ How The Black Millennial Mom Can Save Your Brand ■ How Social Media Impacts America's Youngest Generation ■ Overcoming Impostor Syndrome At Work ■ How To Network Online And In Person When You're A Mom ■ How Millennials Network Differently Than Generation X ■ How Brands Can And Should Embrace Mom Influencers

contact [Robyn Stevens](mailto:Robyn.Stevens@prmedia@live.com) for booking  
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## featured in / media segments

The New York Times Women's Health Health EBONY



ABC2News, Baltimore Business Journal, Baltimore's Child, Baltimore STYLE, Bizwomen, BlackHER, Ebony, ESSENCE, Harper's BAZAAR, Health, MadameNoire, Maryland Daily Record, Medium, MSN, MSNBC, New York Times, Real Simple, Sophisticate's Black Hair, TODAY, WEAA-FM, WBFF-FOX, WJLA-ABC, Women's Health, xoNecole and more

## regular contributor to

Forbes TIME Inc. Entrepreneur 21 NINETY and others

## testimonials

"Christine was a great speaker. She was assertive and direct and added a great voice to the program and the panel she spoke on." – Catherine Sontag, Events Director

"We we're working on one of our accounts that involved food products and we thought—with her background Christine would be just right to fill us in on what a segment of America does—and she was. Our call with her was so, so helpful; my colleagues were thrilled with it—and Christine herself. And, personally, as an aging Gen-Xer, I appreciated that she spoke clearly and directly (which many Millennials don't) and I could hear everything said without straining. I learned more during that 30 minutes that I could reading for a week. And it was a whole lot more fun." – Stuart Ferguson, Vice President, Director, Research & Knowledge