

# CHRISTINE MICHEL CARTER

the #1 global voice for Black millennial moms

christinemichelcarter.com ▪ speaker reel: [bit.ly/2LIWhDp](https://bit.ly/2LIWhDp)



“Black buying power will rise to \$1.54 trillion driven by gains in population, income and education. Working-parent lifestyles have led Black people to over-index against the total U.S. population for dollars per buyer spent in a majority of categories.” -Nielsen

“One million millennials become mothers every year, and 76% of working moms feel society does not do a good job of understanding and supporting mothers.”-Motherly

## social audience



Christine has over 50K social followers and influencer partnerships with the following brands: 23andMe, AARP, ALDI, Brahmin, Chicco, Goodwill, Hungryroot, OtterBox, Orgain, Suja Juice and Therapedic.

## speaking topics

Millennial Moms: The \$2.4 Trillion Social Media Influencer ▪  
The Surprising Effect of Social Media on Black Generation Alpha ▪ The Undeniable Influence Of #MelaninMagic In Today's Society ▪  
Overcoming Impostor Syndrome At Work ▪ How To Navigate Being An Introverted Millennial In Extroverted Generation X Workspaces ▪  
How Millennials Network Differently Than Previous Generations

contact [Robyn Stevens](mailto:Robyn.Stevens@prmedia.com) for booking  
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Christine Michel Carter is the only Black millennial mom writer with a global voice for young moms and Black female professionals. A thought leader and marketing strategist, Christine has been called "the exec inspiring millennial moms," a "go to expert for millennial moms," a "boss mom," "mom on the move" and "the voice of millennial moms."

## featured in / media segments

The New York Times Women's Health Health EBONY TODAY PARENTS

ABC2News, Baltimore Business Journal, Baltimore's Child, Baltimore STYLE, Beyond Mom Podcast, Bizwomen, BlackHER, Black Girl Bosses Podcast, The Black Girl Bravado Podcast, Black Girls Laughing Podcast After the Aisle, Black Bride, Ebony, ESSENCE, Harper's BAZAAR, Health, MadameNoire, Maryland Daily Record, Medium, MSN, MSNBC, New York Times, Real Simple, Smart CEO, Sophisticate's Black Hair, Switch, Pivot or Quit Podcast, TODAY, Women in Retail Leadership Circle, WEEA-FM, WBFF-FOX, WJLA-ABC, Women's Health, xoNecole

## regular contributor to

Forbes TIME Inc. Entrepreneur 21 NINETY and others

## media praise

“Christine was a great speaker. She was assertive and direct and added a great voice to the program and the panel she spoke on.” - Catherine Sontag, Events Director